



FMCA
Your RVing Family

EASTERN AREA OF FMCA

GREAT EASTERN AREA RALLY (GEAR) October 4-8, 2023

Dear Exhibitor/Vendor/Seminar Presenter:

The Eastern Area of FMCA is excited to announce GEAR 2023 at the State Fair of West Virginia, Lewisburg W.V. The rally officially opens Wednesday, October 4, and ends Sunday morning, October 8. Our members look forward to checking out vendors/exhibitors and like to purchase RV related and other items. We invite commercial vendors to join us at GEAR. Vendor set up is on Tuesday, October 3 and Wednesday, October 4. Business hours for vendors will be 9:00 a.m. to 4:00 p.m. Thursday through Friday; 9am to 3pm on Saturday. These hours will allow you time to attend evening entertainment. Our estimated attendance is 300 to 350 family units.

The Underwood Youth Center will be the venue for Commercial Vendors. The building is completely climatically controlled. The cost is \$225 per display space. The indoor vendor spaces are 10' x 10' with backdrop, side rails, one table, and two chairs. **The sharing of vendor spaces is permissible. The cost \$115.** There will be a \$25 charge for an electric drop if ordered by September 24, 2023, and \$40 if ordered after that date. The outdoor vendor spaces are 40' x 20'. The cost is \$225 per display space. There is no electricity available outside.

Each vendor must carry their own risk insurance on their property and must be covered by a comprehensive general liability insurance policy in the amount of at least \$1,000,000 combined single limit for bodily injury and property damage per each occurrence, **naming Family Motor Coach Association and the fairgrounds as an additional insured.** This certificate must be received before you can exhibit.

We also invite you to **advertise in our rally program**, which each family receives upon their arrival. The size of a full-page black and white ad is 7" wide x 10" tall at a cost of \$125 per page. The size of the one-half page ad is 7" wide x 5" tall and cost \$75. A quarter page ad at 3 1/2" wide and 2 1/2" tall and cost \$45. The cost for a color ad on the back cover is \$400. Color ads on the inside front and back covers are \$350. Full-page color ads within the body of the program are \$250. We are also offering a two-page color centerfold spread for \$600. **All ads must be submitted print ready to arrive no later than September 1, 2023, to the FMCA national office in Cincinnati.**

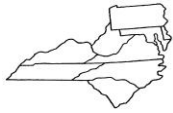
Please come join us in Lewisburg!

Phyllis and Eric Britz
Rally Masters
pbritz@FMCA.com
513-827-2076

Dennis Ducharme
Co-Rally Master/Vendor Chair
Dduch21603@aol.com
859-338-3548

Ed Herbert
Vendor Co-Chair
Jeanandedherbert@aol.com
540-760-4180

GREAT EASTERN AREA RALLY (GEAR)



2023 Exhibitor REGISTRATION
 State Fair of West Virginia, Lewisburg, W.V.
 October 4-8, 2023



Company Name			Date
Contact Name			FMCA Member Number
Address			FOR OFFICE USE ONLY
City	State	Zip	
Phone			
E-mail			
Name & Phone of Company Representative (if different from Contact Name above)			

There is no product exclusivity at GEAR. Neither GEAR nor FMCA become involved in patent disputes. All exhibitors will maintain a professional level of courtesy, respect, and objectivity. Any exhibitor who behaves in a hostile or unprofessional manner may be asked to leave the show by the Rally Master.

CERTIFICATE OF LIABILITY INSURANCE REQUIRED WITH REGISTRATION

Each exhibitor must carry his own all risk insurance on his property and must be covered by a comprehensive general liability insurance policy providing limits of at least \$1,000,000 combined bodily injury and property damage per each occurrence, **naming Family Motor Coach Association and the W.V. State fairgrounds as an additional insured.**

INDOOR Display Space 10' x 10' (Vendor/Service Provider) (includes one 3' x 8' table and two chairs)	\$225	#	Total \$
Electric drop	\$25		
Electric drop after September 24, 2023	\$40	#	Total \$

List Product(s) or Service(s): *(Required)*

OUTDOOR Display Space 20' x 40' (Vendor/Service Provider) No Electric Available	\$225	#	Total \$
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VENDOR/List Product(s): *(Required)*

SERVICE PROVIDER/List Service(s): *(Required)*

DISPLAY COACH (DEALER) Space 15' x 40' No Electric Available	\$250	#	Total \$
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List Coach Make(s)/Model(s): *(Required)*

LIVE-IN COACH Space (also required for vendors and service providers living in OUTDOOR display space) Monday, October 2, 2023 - Sunday morning, October 8, 2023 - **No Early Arrivals Allowed**

DRY CAMPING	\$100	#	Total \$
ELECTRIC - limited to the first 25 registered	\$190	#	Total \$

DONATION/SPONSORSHIP: Donations help sponsor the rally activities. Donors will be recognized in the rally program. Total \$

Please type or print legibly

AREA RALLY PROGRAM ADVERTISING: Ad Copy Deadline Date – Sept.1, 2023. Mail print ready or electronic ad copy to: GEAR c/o FMCA, 8291 Clough Pike, Cincinnati, OH 45244; or rallyprogram@fmca.com. Publication of ads received after the deadline date cannot be guaranteed. All ads are printed black on white or in color.

Centerfold (7" wide x 10" tall, two-page spread)	Color \$600	Total \$
Cover (7" wide x 10" tall) <input type="checkbox"/> Back	Color \$400	Total \$
Covers (7" wide x 10" tall) <input type="checkbox"/> Inside Front <input type="checkbox"/> Inside Back	Color \$350	Total \$
Full Page (7" wide x 10" tall)	<input type="checkbox"/> Black & White \$125 <input type="checkbox"/> Color \$250	Total \$
Half Page (7" wide x 5" tall)	<input type="checkbox"/> Black & White \$75	Total \$
Quarter Page (3.5" wide x 2.5" tall)	<input type="checkbox"/> Black & White \$45	Total \$

SEMINAR/WORKSHOP Presentation Request - Tech/Non-Tech/Craft	#	No Charge
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Seminar Title: _____

Name of Presenter: _____ Estimated Time Required: _____

Expected Attendance: _____ A/V Equipment Used: _____

Handout Material and/or door prize(s): _____

Description for Program: (attach additional sheet if necessary)

Seminars are blocked in 1-hour time periods. Seminars are for the edification of the members and are to be generic, not brand specific. Presenters should plan to bring their own projection, computer, or other specialized equipment.

CAR/TOWED CAR PASSES (required for grounds parking)	#	No Charge
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NAME BADGES (Please print clearly and attach additional sheet if necessary) Company name, city, and state will be included.	#	No Charge
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(1) _____ (3) _____

(2) _____ (4) _____

SPECIAL REQUESTS:

PAYMENT INFORMATION: Make Check Payable to FMC, Inc.
Mail to: GEAR (Great Eastern Area Rally) c/o FMCA, 8291 Clough Pike, Cincinnati, OH 45244 Credit Card Information: **Discover MasterCard Visa American Express**

Card Number: _____ Expiration: _____ CCID: _____

CC Cardholder: _____ CC Billing Address: _____

CC Billing City, State, Zip: _____ Signature: _____

Sales Department: 513-474-3622 or 800-543-3622 ext. 254-----Fax to: 513-474-2332 or 800-543-4717

Display space will be assigned based on several factors including, but not limited to, when your paid registration is received.

Thank You!

Phyllis and Eric • Vice President Eastern Area/FMCA 513-827-2076 • 484-599-0609 • pbritz@fmca.com

Dennis Ducharme Co-Rally Master & Vendor Chair 859-338-3548 dduch21603@aol.com

Ed Herbert • Vendor Co Chair • 540-760-4180 jeanandedherbert@aol.com

Nancy Wolfe • Seminar Chair • 941-704-4455 • dicknancywolfe@aol.com Gaye Younge Co-Chair 919-632-2369 carolinagirlrver@gmail.com

Lee Deal • Program Chair • 757-560-1361 • jideal60@aol.com