



FMCA
Your RVing Family

EASTERN AREA OF FMCA

GREAT EASTERN AREA RALLY (GEAR) October 23-27,2024

Dear Exhibitor/Vendor/Seminar Presenter:

The Eastern Area of FMCA is excited to announce GEAR 2024 will be held at the West North Carolina Agricultural Center in Fletcher, NC. The rally officially opens Wednesday October 23, and ends Sunday morning, October 27. Our members look forward to checking out vendors/exhibitors and purchasing RV related and other items. We invite commercial vendors to join us at GEAR. Vendor set up is on Tuesday, October 22 and Wednesday, October 23. Business hours for vendors will be 9:00 a.m. to 4:00 p.m. Thursday and Friday; 9am to 2pm on Saturday. These hours will allow you time to attend evening entertainment. Our estimated attendance is 300 RVs.

The Davis Building will be the venue for Commercial Vendors. The building is completely climatically controlled. The cost is \$200 per display space. The indoor vendor spaces are 10' x 10', one table, and two chairs. **The sharing of vendor spaces is permissible. The cost is \$100 per shared vendor space.** There will be a \$25 charge for an electric drop if ordered by October 1, 2024, and \$40 if ordered after that date. The outdoor vendor spaces are 40' x 20'. The cost is \$200 per display space. There is no electricity available outside.

Each vendor must carry their own risk insurance on their property and must be covered by a comprehensive general liability insurance policy in the amount of at least \$1,000,000 combined single limit for bodily injury and property damage per each occurrence, **naming Family Motor Coach Association and the fairgrounds as an additional insured.** This certificate must be received before you can exhibit.

We also invite you to **advertise in our rally program**, which members receive upon their arrival. The size of a full-page black and white ad is 7" wide x 10" tall at a cost of \$125 per page. The size of the one-half page ad is 7" wide x 5" tall and cost \$75. A quarter page ad at 3 1/2" wide and 2 1/2" tall and cost \$45. The cost for a color ad on the back cover is \$400. Color ads on the inside, front and back covers are \$350. Full-page color ads within the body of the program are \$250. We are also offering a two-page color centerfold spread for \$600. **All ads must be submitted in print ready to arrive no later than September 13, 2024, to the FMCA national office in Cincinnati.**

Please come join us at the Greater Asheville Area of Fletcher NC for a great time.

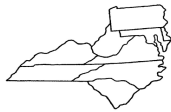
Phyllis and Eric Britz
Rally Masters
pbritz@fmca.com
484-599-0609

David and Jan Fowler
Co-Rally Masters
david.fowlereavp@gmail.com
843-833-3197

Dennis Ducharme
Vendor Co-Chair
Ddutch21603@aol.com
859-338-3548

Ed Herbert
Vendor Chair
jeanandedherbert@aol.com
540-760-4180

GREAT EASTERN AREA RALLY (GEAR)



2024 Exhibitor REGISTRATION

WNC Ag Center, Fletcher, NC

October 23-27, 2024



Company Name:			Date:		
Contact Name:			FMCA Member Number:		
Address:			FOR OFFICE USE ONLY		
City:	State:	Zip:			
Phone:					
E-mail:					
Name & Phone of Company Representative: (if different from Contact Name above)					
<p>There is no product exclusivity at GEAR. Neither GEAR nor FMCA become involved in patent disputes. All exhibitors will maintain a professional level of courtesy, respect, and objectivity. Any exhibitor who behaves in a hostile or unprofessional manner may be asked to leave the show by the Rally Master.</p>					
CERTIFICATE OF LIABILITY INSURANCE REQUIRED WITH REGISTRATION					
Each exhibitor must carry his own all risk insurance on his property and must be covered by a comprehensive general liability insurance policy providing limits of at least \$1,000,000 combined bodily injury and property damage per each occurrence, naming Family Motor Coach Association and the W.NC Agricultural Center as an additional insured.					
INDOOR Display Space 10' x 10' (Vendor/Service Provider) (includes one 3' x 8' table and two chairs)			\$200	#	Total \$
Electric drop before October 1, 2024			\$25	#	Total \$
Electric drop after October 1, 2024			\$40	#	Total \$
List Product(s) or Service(s): <i>(Required)</i>					
OUTDOOR Display Space 20' x 40' (Vendor/Service Provider) No Electric Available			\$200	#	Total \$
VENDOR/List Product(s): <i>(Required)</i>					
SERVICE PROVIDER/List Service(s): <i>(Required)</i>					
DISPLAY RV (DEALER) Space 15' x 40' No Electric Available			\$200	#	Total \$
List RV Make(s)/Model(s): <i>(Required)</i>					
LIVE-IN RV Space (also required for vendors and service providers living in OUTDOOR display space) Tuesday, October 22, 2024- Sunday morning, October 27, 2024 - No Early Arrivals Allowed					
DRY CAMPING (5 nights)			\$150	#	Total \$
ELECTRIC - limited			\$200	#	Total \$
DONATION/SPONSORSHIP: Donations help sponsor the rally activities. Donors will be recognized in the rally program.					Total \$

Please type or print legibly.

AREA RALLY PROGRAM ADVERTISING: Ad Copy Deadline Date – Sept. 13, 2024. Mail print ready or electronic ad copy to: GEAR c/o FMCA, 8291 Clough Pike, Cincinnati, OH 45244; or rallyprogram@fmca.com. Publication of ads received after the deadline date cannot be guaranteed. All ads are printed black on white or in color.

Centerfold (7" wide x 10" tall, two-page spread)	Color \$600	Total \$
Cover (7" wide x 10" tall) <input type="checkbox"/> Back	Color \$400	Total \$
Covers (7" wide x 10" tall) <input type="checkbox"/> Inside Front <input type="checkbox"/> Inside Back	Color \$350	Total \$
Full Page (7" wide x 10" tall)	<input type="checkbox"/> Black & White \$125 <input type="checkbox"/> Color \$250	Total \$
Half Page (7" wide x 5" tall)	<input type="checkbox"/> Black & White \$75 <input type="checkbox"/> Color \$150	Total \$
Quarter Page (3.5" wide x 2.5" tall)	<input type="checkbox"/> Black & White \$45 <input type="checkbox"/> Color \$90	Total \$

SEMINAR/WORKSHOP Presentation Request - Tech/Non-Tech/Craft	#	No Charge
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Seminar Title: _____

Name of Presenter: _____ Estimated Time Required: _____

Expected Attendance: _____ A/V Equipment Used: _____

Handout Material and/or door prize(s): _____

Description for Program: (attach additional sheet if necessary)

Seminars are blocked in 1-hour time periods. Seminars are for the edification of the members and are to be generic, not brand specific. Presenters should plan to bring their own projection, computer, or other specialized equipment.

CAR/TOWED CAR PASSES (required for grounds parking)	#	No Charge
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NAME BADGES (Please print clearly and attach an additional sheet if necessary) Company name, city, and state will be included.	#	No Charge
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(1) _____ (3) _____

(2) _____ (4) _____

SPECIAL REQUESTS:

PAYMENT INFORMATION: Make Check Payable to FMC, Inc.
Mail to: GEAR (Great Eastern Area Rally) c/o FMCA, 8291 Clough Pike, Cincinnati, OH 45244 Credit Card Information: **Discover MasterCard Visa American Express**

Card Number: _____ Expiration: _____ CCID: _____

CC Cardholder: _____ CC Billing Address: _____

CC Billing City, State, Zip: _____ Signature: _____

Sales Department: 513-474-3622 or 800-543-3622 ext. 254-----Fax to: 513-474-2332 or 800-543-4717

Display space will be assigned based on several factors including, but not limited to, when your paid registration is received.

Thank You!

Phyllis and Eric Britz • President Eastern Area/FMCA 513-827-2076 • 484-599-0609 • pbritz@fmca.com

David and Jan Fowler • Sr. VP Eastern Area • 843-833-3197 • david.fowlereavp@gmail.com

Dennis Ducharme Vendor Co-Chair 859-338-3548 • dduch21603@aol.com

Ed Herbert • Vendor Chair • 540-760-4180 • jeanandedherbert@aol.com

Lee Deal • Program Chair • 757-560-1361 • jideal60@aol.com